



chazbrookscommunications

press release

For Immediate Release
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Chazbrooks Communications hosts lively teambuilding day for staff

Award-winning PR agency combines work and play to foster team spirit and to celebrate recent successes

Chazbrooks Communications (CBC), the award-winning PR and marketing communications company, ventured onto the River Wey in Guildford, Surrey, for a dynamic teambuilding day recently, onboard a narrow boat. After a quick crash course in the do's and don'ts of boating, the CBC team was let loose on the river, with each person responsible for a different aspect of the task at hand.

Starting at the Farncombe Boathouse, the team worked together to navigate through locks and tunnels, before docking at a riverside pub in Guildford for a team lunch, where the team reflected on recent PR campaigns, and brainstormed creative ideas whilst sampling some excellent beers and delicious pub food.

Apart from the steering errors that propelled the narrow boat toward shallow water and into trees, the day was a resounding success, and a fun and rewarding day out for all of CBC's employees.

"CBC recognises that its people are its main asset, and that team building is vital to develop a strong, motivated workforce." says Mandy Brooks, Managing Director, CBC. "We are committed to offering our employees a friendly, and highly supportive working environment, and to making them feel valued both as employees and as individuals. After all, it is our employees that make CBC such a fun and exciting place to work."

CBC has won many prestigious local and industry awards over the years, including a Best of Business (BoB) award for its commitment to learning, and has also been recognised as an Investor in People. The agency is also accredited by the Chartered Institute of Public Relations (CIPR).

Following the success of this most recent teambuilding day, additional events are already being planned for 2006, to coincide with CBC's 10-year anniversary in December.

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Notes to Editor: Images available on request

About Chazbrooks Communications:

Chazbrooks Communications (CBC) is a Surrey-based PR and marketing communications agency that offers a targeted service to a wide variety of companies in a number of different industries, including financial services, IT, mobile communications, and hospitality/leisure. CBC's innovative, creative and highly personalised approach ensures that its clients' interests are promoted through strategic planning, highly effective PR and marketing campaigns, and consistent press coverage within their target media.

The agency's PR and marketing services can be delivered as part of a comprehensive campaign, or selected individually to address a client's specific business requirements, including event management, internal communications, copywriting, and a number of highly practical business/HR services. For more information on these services and the packages available, please visit www.chazb.com

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