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press release

For Immediate Release
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Guildford Chamber enrolls Chaz Brooks as new president

Highly experienced communications specialist offers new marketing focus for his two-year Chamber term

The recent Chamber Summer lunch, held at Loseley House, just outside Guildford, saw the bi-annual changeover of the Presidency of the Guildford region of the Surrey Chambers of Commerce. The new President, Chaz Brooks was handed the reins by the outgoing President Richard Hopes.

Chaz Brooks, who has operated a Guildford-based Public Relations and Marketing Consultancy for the past ten years, has taken over from Richard Hopes. Hopes, a partner of local accountancy firm Alliot's, oversaw the transition of the Guildford Chamber of Commerce into an integral part of Surrey Chambers of Commerce. Brooks is keen to continue his good work, and in particular feels that the Chamber has a tradition of corporate social responsibility to uphold.

Chaz Brooks comments:

"I am proud to be part of an organisation which has been established for over 100 years, and one which represents the vibrant and diverse business community of Guildford. It is a particularly exciting time where the Chamber is not only supporting the business community, but also where local business people are pulling together and showing a high level of social responsibility by supporting local and international charities, through events such as the recent concert at Guildford Cathedral which raised a substantial amount of money for a specific Tsunami relief project."

"It is interesting to look back through the Chamber archives to see that some of the issues facing businesses today are not new to the Chamber and have been topical for the best part of 100 years! For example there was the proposed "dust-destroyer in Shalford meadows" (1905) "Heavy locomotives descending the steep part of the High Street giving concern" (1905) "a better train service to London" (1908) and "lobbying to have a Cathedral in Guildford and to work towards City status" (1912)". Who knows, maybe in another 100 years we will have solved all these problems?"

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Notes to Editor: Images available on request

About Chazbrooks Communications:

Chazbrooks Communications (CBC) is a Surrey-based PR and marketing communications agency that offers a targeted service to a wide variety of companies in a number of different industries, including financial services, IT, mobile communications, and hospitality/leisure. CBC's innovative, creative and highly personalised approach ensures that its clients' interests are promoted through strategic planning, highly effective PR and marketing campaigns, and consistent press coverage within their target media.

The agency's PR and marketing services can be delivered as part of a comprehensive campaign, or selected individually to address a client's specific business requirements, including event management, internal communications, copywriting, and a number of highly practical business/HR services. For more information on these services and the packages available, please visit www.chazb.com

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